

SENEM CINAR

Multimedia Developer
235 N 5th St. #2, BK NY 11211 • (917) 855-1760
senemcinar.com • scinar00@gmail.com

PROFILE Experienced developer with proficiency in web applications with a strong understanding of design and usability

EDUCATION **PARSONS THE SCHOOL OF DESIGN, NEW YORK, NY** [Master of Fine Arts in Design and Technology] May '11
BILGI UNIVERSITY, ISTANBUL, TURKEY [Bachelor of Arts in Advertising and Communications] June '09

EXPERTISE Web Development, Communication Design, IA, UXD, Wireframing, Video editing, Motion Graphics

SKILLS Interaction Design: **HTML, CSS, JavaScript, JQuery, Ajax, Json, PHP, Wordpress CMS, Facebook SDK, Omnigraffle, Photoshop, Illustrator, Adobe Flash, AS3, Adobe Edge**
Video: **After Effects, Final Cut**

EXPERIENCE **FLY COMMUNICATIONS, NEW YORK, NY**

[Multimedia Developer] October '11 - Present

- Front-end web development
- Custom Wordpress theme and plugin development
- Facebook App development
- User experience design and information architecture
- Edit videos using Final Cut and After Effects

INFLUENSTER, NEW YORK, NY

[Interaction Designer] August '11 – October '11

- Designed user experience and information architecture of Influenster.com, an online community
- Designed and produced visual design deliverables and mock-ups
- Create user scenario animations in After Effects

PARSONS PETLab, NEW YORK, NY

[Graduate Research Assistant] September '10 – May '11

- Worked on the Activate Games website design and development
- Designed games for teaching mathematics
- Organized PetLAB game workshops and user-testing events

NYU GAMES FOR LEARNING INSTITUTE, NEW YORK, NY

[Visual Designer & Contributor] September '10 – May '11

- Attended weekly G4LI meetings and participated in brainstorming and creative strategy generating sessions
- Developed world and character design illustrations
- Documented projects and edited videos

NIELSEN COMPANY, ISTANBUL, TURKEY

[Marketing Research Intern] September '08 – May '09

- Reported directly to research specialists of media measurement and consumer research
- Collected and analyzed data for television audience ratings
- Participated in qualitative market research focus groups

MODIKI, ISTANBUL, TURKEY

[Interactive Advertising Intern] July '08 – August '08

- Prepared presentations outlining proposals of website update suggestions, implemented necessary revisions to the clients' websites
- Developed creative ideas for the clients' promotional events

MCCANN ERICKSON, ISTANBUL, TURKEY

[Account Management Intern] June '07 – August '07

- Supervised final edits of advertising campaigns prior to publishing
- Contacted media agency representatives to follow-up with orders
- Served as a liaison between clients and inner agency teams for the management of accounts

AWARDS [Teaching Assistant] of Game Design Class with Ken Perlin, NYU Poly, Fall '10 [Print Advertising Award] for Undergraduate Thesis Project Young Red Awards by Turkey's leading newspaper Hurriyet, Fall '08